STRAWBERRY

QCWA PRODUCT OF THE YEAR 2026

STRAWBERRY FUN FACTS

The strawberry plant is a member of the **rose family**



It is one of more than **20** species in the rose family with **edible fruit**



Ancient Romans believed that strawberries alleviated ailments such as depression, fainting, sore throats and fevers

There is an entire

museum in Belgium

dedicated to history,

gastronomy and folklore

of strawberries



Strawberries were first grown in **France** in the 1750s



Dried, compressed and vacuum sealed, strawberries landed on the moon with Apollo 11 in

1969



Strawberries contain

fibre and are a source
of potassium,
magnesium and
folate. They are
good for heart and
digestive health











